



## Barbara Pierre

Barbara Pierre is President of Professional Touch, a consulting firm that provides administrative solutions to business management challenges.

Barbara's knowledge and expertise as a support specialist and virtual administrator comes from spending over 25 years in providing information technology solutions to organizations, start-ups, consultants, independent contractors and small businesses. Since opening her business in 1987, Barbara has successfully supported a variety of clients in a myriad of industries. Her client list includes, but is not limited to: Energy Facility Contractors Group (an affiliate of the Department of Energy, Washington DC), Longenecker & Associates, Inc. (a Nevada Corporation), Coming Together Foundation (mentoring organization for San Diego foster teens), North County Psychology Associates (forensic psychologists), San Marcos Chamber of Commerce, Escondido Center for the Arts, Lincoln Club of San Diego County, G. Cardone Enterprises (internationally renowned sales and motivational speaking firm), International Association of Administrative Professionals (California Division), Irwin Productions, the Jenna Druck Foundation (San Diego's top grief resource to families after the loss of a loved one, and development resource to San Diego's future young women leaders), Computers 2 SD Kids (San Diego's top nonprofit providing technology to disadvantaged youth), San Diego Host Committee (in support of the Republican National Convention in San Diego), and the National Republican Center Committee. In addition Barbara has supported over 25 mayoral, congressional, city council, gubernatorial and presidential political campaigns on the local, state and national level.

Barbara's diverse background and clientele has gained her valuable insight into the world of business, specifically in the areas of administrative support, bookkeeping, business services, contact management, database management, desktop publishing, digital transcription services, invoicing, meeting and event planning, project management, sales and marketing support, and website services. Barbara has provided support to all levels of an organization including Executive Management, and has functioned in an administrative management capacity for many of her clients' companies.

Barbara's success as a consultant comes from a strong work ethic, a commitment to confidentiality and reliability, and the satisfaction she derives from building a lasting partnership with her clients.

Barbara was educated at Palomar College and San Diego State University and has continued professional training in business procedures and programs. She is a member of the National Association of Professional Women and Connected Women of Influence, and currently resides with her husband and business partner John in North San Diego County.